

Semester	1st Year (2018-2019)	2nd Year (2019-2020)		
		International Business (IB)	Financial Analysis and Investment (FIN)	Brand and Marketing Management (BM)
Prep Courses	Business Study&Classroom Preparation	Select only one course from the following	2604260 FIN INTERM	2605314 CONSUMER BEHAVIOR
	LEGO® SERIOUS PLAY		2301116 CAL BUS II	2605429 BRAND SERVICE MKTG
	Introduction to MS Office		2601123 INTMD ACCTG I	2601123 INTMD ACCTG I
	5506101 ESS ENG BUS I		2605311 PRIN MKTG	2602313 MGT/ORG
Fall Aug-Dec	2301115 CAL BUS I	2605311 PRIN MKTG	2604361 BUSINESS FINANCE	2604271 BUS ECON
	Gened-Sci (1,2,3)	GENED HUMAN	5506225 BUS REP WRIT	5506225 BUS REP WRIT
	2603210 INTRO STATISTICS	2604271 BUS ECON		GENED HUMAN
	5506112 ESS ENG BUS II	5506225 BUS REP WRIT		
	2601121 PRIN ACCTG (1, 2)	For students who have not yet taken in Spring (1st ye 2601224 MNGL ACCTG		
	2602241 INTRO IT/IS (1, 2)			
	2602171 BUS CPTS/ETHICS (3)			
	2900111 ECONOMICS I (3)			
Spring Jan-May	2603330 BUS STAT	Select only one course from the following	2604313 FIN ECONOMETRICS	2605328 BRAND BUILD DEV
	5506123 BUS WRIT SKIL		2604332 PRIN INVESTMENT	2605452 PRICING
	Gened-So (1,2,3)		2602313 MGT/ORGANIZATION	2602327 QUANT BUS ANA
	2601224 MNGL ACCTG (1, 2)		2602327 QUANT BUS ANA	2604361 BUSINESS FINANCE
	2602171 BUS CPTS/ETHICS (1, 2)		2604271 BUS ECON	3401250 BUS LAW
	2900111 ECONOMICS I (1, 2)		5506236 BUS ORAL COMM	5506236 BUS ORAL COMM
	2601121 PRIN ACCTG (3)			
	2602241 INTRO IT/IS (3)			
	3401250 BUS LAW (3)			
Summer Jun-Jul	5506214 BUS WRIT COMM			
	2602313 MGT/ORGANIZATION (IB)			
	GENED HUMAN (FIN)			
	2605311 PRIN MKTG (BM)			
	3401250 BUSINESS LAW (ACC)			

Notes: Prep Courses = Preparation Courses for first year students
(1) = group 1, (2) = group 2, (3)= group 3

tative Course Structure for BBA Students ID 61 (2018-2022)

3rd Year (2020-2021)				
Accounting (ACC)	International Business (IB)	Financial Analysis and Investment (FIN)	Brand and Marketing Management (BM)	Accounting (ACC)
2601226 AIS	Select only one course from the following	2604463 ANA FIN REPORTS	2605329 MKTG CHANNEL	2601227 TAXATION
2601222 INTMD ACCTG I	2222003 BUSINESS CHIN	2604492 COMP APPLN FIN	2605330 INT BRAND MKT COMM	2601322 AUDITING (a)
2301116 CAL BUS II	2223003 JP III	2602371 PRIN INTL BUS MGT	2602371 PRIN INTL BUS MGT	2601323 ADV ACCTG I
2602313 MGT/ORGANIZATION	2231013 FR III	2602416 BUSINESS STRATEGY	2602416 BUSINESS STRATEGY	2602344 PROD OPER MGT
2602327 QUANT BUS ANA	2604472 INTL ECONOMICS	3401260 TAXATION LAW	1 Free Elective Course	2602416 BUSINESS STRATEGY
5506225 BUS REP WRIT	2602311 INTERCULTURE COM	1 Free Elective course	3401260 TAXATION LAW	3405251 INTER BUS LAW
	2602344 PROD OPER MGT			1 Elective Course
	3405251 INTER BUS LAW			
ar)	1 Elective Course			
For students who join the Exchange Program in Spring Semester				
2600300 USING SPREAD BUS				
2601225 COST ACCOUNTING	2604471 INTL TRADE	2604334 PRIN EQUITY ANA	2605425 MKT STRATEGY	2601322 AUDITING
2601223 INTMD ACCTG II	2602376 LOG SUP CHAIN MGT	2604467 ADV BUS FINANCE	2605481 MKT RESEARCH	2601323 ADV ACCTG I (A)
2604361 BUSINESS FINANCE	2602371 PRIN INTL BUS MGT	2602344 PROD OPER MGT	2602344 PROD OPER MGT	2602371 PRIN INTL BUS MGT
2605311 PRIN MKTG	3401260 TAXATION LAW	3405251 INTER BUS LAW	3405251 INTER BUS LAW	3401260 TAXATION LAW
2604271 BUS ECON	1 Free Elective Course	1 Elective Course	1 Elective Course	1 Major Elective Course
5506236 BUS ORAL COMM	1 Major Elective Course	1 Free Elective course	1 Major Elective Course	2601326 ANA/DSGN DB
GENED HUMAN	2604468 FEAS STUD/PROJ EVA		2605327 DIGITAL MKTG	1 Free Elective Courses
For students who are back from the Exchange Program				
2600300 USING SPREAD BUS				
	Internship		Internship	

(a) = For students who join the Exchange Program in Spring Semester

(A) = For students who are back from the Exchange Program

Gened-Inter = Gened Interdisciplinary

Gened-Ssi = Gened Science-Mat

Gened-So = Gened Social Sciences

Gened-Human = Gened Humanil

4th Year (2021-2022)			
International Business (IB)	Financial Analysis and Investment (FIN)	Brand and Marketing Management (BM)	Accounting (ACC)
2602414 INTER BUS INTERN	2604477 INTL FIN MGT	2605430 MKTG INTERNSHIP	2601423 ADV ACCTG II
2605419 GLOBAL MKT	2604421 ETHIC FIN PROF	2605431 MKTG PLAN CONTROL	2601429 FIN REPORT & ANA
Gened-Inter	Gened-Inter	1 Free Elective Course	1 Major Elective Course(A)
2602416 BUSINESS STRATEGY	1 Elective Course	1 Major Elective Course(A)	2601325 PRIN TECH INT AUD <i>or</i> 2601424 INTL ACCTG
1 Elective Course	2604496 INVESTMENT BANKING	2605331 NEW PROD DEV VALUE	
1 Major Elective Course(A)	1 Major Elective Cours		1 Free Elective course
2602417 ENTREPRENEURSHIP	2604314 BANK MGT <i>OR</i>		1 Elective Course
	2604472 INTL ECONOMICS		
2602370 COMP INTL BUS MGT	2602370 COMP INTL BUS MGT	2602370 COMP INTL BUS MGT	2602370 COMP INTL BUS MGT
2602475 CI INTL BUS MGT	2604481 FIN DEV	2605419 GLOBAL MKT	2601426 EDP/IS AUDIT
2604477 INTL FIN MGT	2604493 ADV TOPICS FIN	2605491 SEM MARKETING	2601497 SEM ACCTG
1 Major Elective Course	1 Major Elective Course	1 Elective Course	Gened-Inter
2603347 FUND RISK MGT <i>or</i>	1. 2604482 FIX INC SEC <i>or</i> 2. 2604468 FEAS STUD/PROJ EVA	Gened-Inter	1 Major Elective Course
2604332 PRIN INVESTMENT		1 Major Elective Course	2601428 ADV AUDITING
1 Free Elective Course		2605320 CUR ISSUES MKTG	

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